



SOUTHERN AFRICAN HIV CLINICIANS SOCIETY CONFERENCE

24 – 27 SEPTEMBER 2014

INTERNATIONAL CONVENTION CENTRE, CAPE TOWN

**EXHIBITION OPPORTUNITIES**

The Southern African HIV Clinicians Society is a membership organisation of over 3 000 healthcare workers with an interest in HIV. The Society's mission is to promote evidence-based HIV healthcare in Southern Africa.

The Society has played a role in many local meetings and in 2012 held their inaugural conference – 'Striving for Clinical Excellence'. This event was a resounding success with an exciting programme and attracted just under 1 000 delegates.

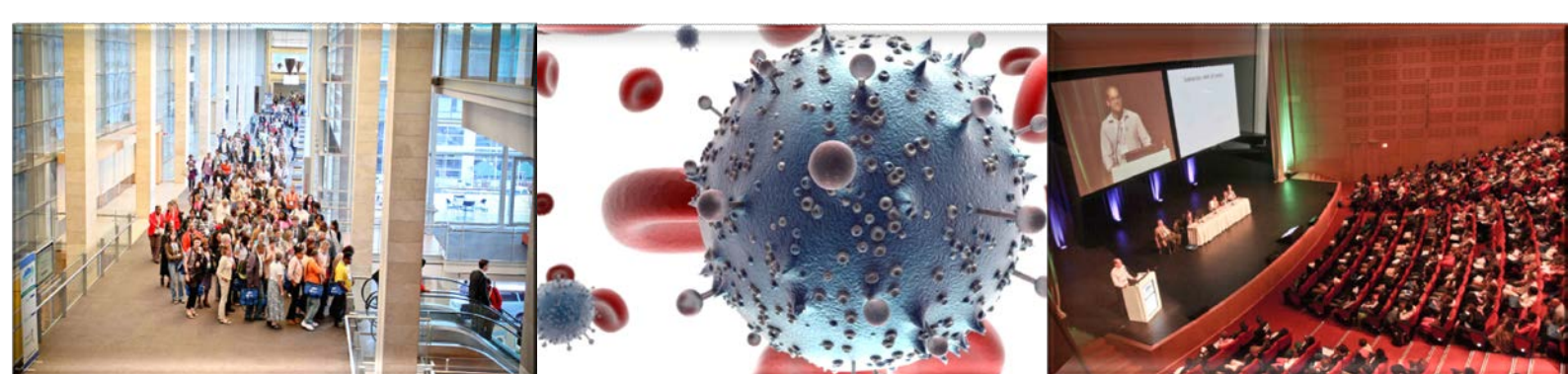
The Society's second Conference which focuses on clinical content, and is aimed at doctors, nurses, pharmacists and other health care professionals, will be held at the Cape Town Convention Centre from **24 – 27 September 2014**.

We invite you to be part of this event and hereby offer you the opportunity to become an exhibitor at SA HIV Clinicians Society Conference 2014.

Exhibitions are more about relationship-building than selling a product; they are the most explicit form of direct marketing.

Exhibitions have a number of advantages over other media. They are powerful tools for:

- Bringing your customers and most active prospects to you
- Meeting pre-qualified prospects
- Allowing you to meet your market face-to-face
- Allowing you to demonstrate products, answer questions and overcome objections
- Using all five senses to communicate a message
- Representing the marketplace in one place and time, bringing together suppliers, buyers, purchase influencers, consultants and media



[www.sahivsoc2014.co.za](http://www.sahivsoc2014.co.za)

## EXHIBITION OPPORTUNITIES:

### EXHIBITION STAND (3m x 3m)

Cost of R30 000.00 + VAT

- Shell scheme walling, 2500mm high, 3m x 3m
  - Fascia with your company name only (no logo)
  - 1 x plug point
  - 2 x spotlights
  - 2 x chairs
  - 1 x table
  - 2 x exhibitor passes with access to sessions
  - 2 x complimentary admittance to the Opening Function on Wednesday, 24 September 2014
  - Your company logo with a URL link to your company website will be placed on the Conference website
  - Acknowledgement in the final Conference programme
  - Additional trade delegates will be charged at a cost of R2 300 per delegate
- All trade delegates must register online at [www.sahivsoc2014.co.za](http://www.sahivsoc2014.co.za).  
Mid-morning tea/coffee, mid-afternoon tea/coffee included in registration.



### EXHIBITION FLOOR SPACE

Cost of R25 000.00 + VAT

- 3m x 3m floor space
  - 2 x exhibitor passes with access to sessions
  - 2 x complimentary admittance to the Opening Function on Wednesday, 24 September 2014
  - Your company logo with a URL link to your company website will be placed on the Conference website
  - Acknowledgement in the final Conference programme
  - Additional trade delegates will be charged at a cost of R2 300 per delegate
- All trade delegates must register online at [www.sahivsoc2014.co.za](http://www.sahivsoc2014.co.za).  
Mid-morning tea/coffee, mid-afternoon tea/coffee included in registration.

### EXHIBITION TABLE

Cost of R15 000.00 +VAT

- 1 x table (Suitable for 2 pull up banners only)
  - 1 x tablecloth
  - 2 x chairs
  - 1 x exhibitor pass with access to sessions
  - 1 x complimentary admittance to the Opening Function on Wednesday, 24 September 2014
  - Your company logo with a URL link to your company website will be placed on the Conference website
  - Acknowledgement in the final Conference programme
  - Additional trade delegates will be charged at a cost of R2 300 per delegate
- All trade delegates must register online at [www.sahivsoc2014.co.za](http://www.sahivsoc2014.co.za).  
Mid-morning tea/coffee, mid-afternoon tea/coffee included in registration.



**To book your SA HIV Clinicians Society Conference 2014 exhibition opportunity please complete and return the following form**



CONFERENCE

2014

24-27 SEPTEMBER AT CTICC

# EXHIBITION BOOKING FORM

Please complete this form and fax it to +27 (0) 11 463 3265  
or email it to [erna@soafrica.com](mailto:erna@soafrica.com)

I hereby confirm our commitment as an exhibitor for the Southern African HIV Clinicians Society Conference 2014 as follows:

Name of Company: .....

Contact Person: .....

Designation: .....

Telephone: .....Fax: .....

Mobile phone: .....

Postal Address:

.....  
.....  
.....

Email: .....

Company Registration No.: .....

VAT Registration No.: .....

Commitment: .....

3m x 3m shell scheme stand at R30 000.00 excluding VAT  
(includes 2 people to manage stand)

3m x 3m floor space at R25 000.00 excluding VAT  
(includes 2 people to manage stand)

Display table at R15 000.00 excluding VAT  
(includes 1 person to manage stand)

Total Value Committed: .....

I confirm that I have the authority to make this commitment on behalf of my company:

Signed: ..... Date: .....

Print name: .....

**PLEASE SIGN THIS PAGE AND INITIAL THE TERMS & CONDITIONS THAT FOLLOW**

**Return to: Fax +27 (0) 11 463 3265 / Email [erna@soafrica.com](mailto:erna@soafrica.com)**

## EXHIBITION TERMS & CONDITIONS



1. Terms of payment:
  - 50% deposit payment on confirmation to secure booking (non-refundable)
  - 50% balance payment due by 1 August 2014
2. An invoice will be sent to you within 48 hours of receipt of the Booking Form.
3. Selection of exhibitors is on a first-come first-served basis.
4. The Booking Form constitutes a legal and / or contractual engagement.
5. Exhibition participation and positioning, however, is only confirmed on receipt of the signed booking form and payment of the full amount due.
6. Failure to comply with the payment schedule could result in the forfeiture of your commitment, and any refund due will be at the discretion of the Conference Organising Committee.
7. All exhibition contracts are final and cannot be retracted in line with the cancellation policy.
8. The Conference Organising Committee reserves the right to decline exhibition bookings.
9. The law of South Africa governs this contract.
10. The Conference Organising Committee reserves the right to amend the rules and regulations governing exhibition at its discretion.
11. Logos must be provided in jpeg format and emailed to [erna@soafrica.com](mailto:erna@soafrica.com) within 24 hours of commitment to ensure that we are able to offer maximum exposure.
12. Exhibitors must comply with the exhibition rules and regulations as set out by the Cape Town International Convention Centre (CTICC) and the Organisers.
13. **Cancellation policy:**
  - 13.1 All cancellations must be received by the Conference Secretariat in writing.
  - 13.2 Cancellations received before 30 April 2014 shall be entitled to a full refund, less a R2000 (two thousand) administration fee. If payment had not yet been made by the Exhibitor, the exhibitor will be held liable for the administration fee.
  - 13.3 No refunds shall be issued for cancellations received after 1 May 2014.
  - 13.4 Refunds will only be issued after the Conference has taken place.

### **Conference Registration Rates:**

Please refer to the conference website for full details of the registration rates.

**Insurance:** The Convention Organisers' insurance does not cover the goods on exhibitors' stands. Your company undertakes to take out sufficient insurance cover for loss and damage to property.

**Indemnity:** Your company will not hold The Organisers nor SA HIV Conference 2014 responsible for loss or damage to any property on their stand, nor will they be held responsible for injury to any persons on their stand. The security provided by SA HIV Conference 2014 is for general security purposes and will not be able to watch any specific piece of equipment. If your company commits to order dedicated security for their stand should they require it, this can be arranged at an additional charge with the Conference Secretariat, Erna Stadlander, [erna@soafrica.com](mailto:erna@soafrica.com).

**Promotion:** SA HIV Conference 2014 will place your company logo with the URL link on the convention website on the exhibitor's page once deposit payment is received. In order to facilitate this your company is to send the following to The Organisers:

- Company logo in jpg format
- Your URL link
- Fascia Name for the Stand

Initial here: \_\_\_\_\_

### CONTACT DETAILS:

Scatterlings Conference & Events: Erna Stadlander  
Tel: +27 (0)11 463 5085 • Fax: +27 (0)11 463 3265 • [erna@soafrica.com](mailto:erna@soafrica.com)  
[www.soafrica.com](http://www.soafrica.com)