



SOUTHERN AFRICAN HIV CLINICIANS SOCIETY CONFERENCE

24 – 27 SEPTEMBER 2014

INTERNATIONAL CONVENTION
CENTRE, CAPE TOWN

SPONSORSHIP OPPORTUNITIES

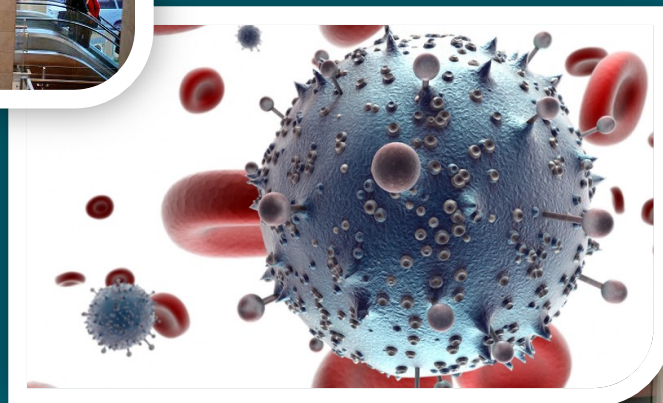
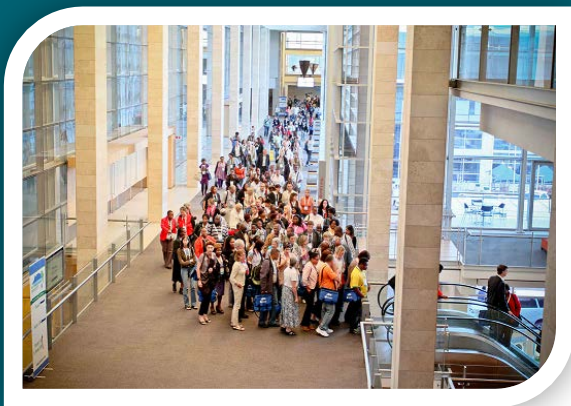


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Welcome

On behalf of the Southern African HIV Clinicians Society and the Organising Committee we would like to invite you to be part of the 2nd SA HIV Clinicians Society Conference being held from 24 to 27 September 2014 at the Cape Town International Convention Centre.

The Southern African HIV Clinicians Society is a membership organisation of over 3 000 healthcare workers with an interest in HIV. The Society's mission is to promote evidence-based HIV healthcare in Southern Africa.

The Society has played a role in many local meetings and in 2012 held their inaugural Conference – 'Striving for Clinical Excellence'. This event was a resounding success with an exciting programme, and attracted just under 1 000 delegates.

The Society's second Conference which focuses on clinical content is aimed at doctors, nurses, pharmacists and other health care professionals.

As detailed in this document, we have a number of sponsorship opportunities available for your selection. Key components of the packages are the active marketing and branding opportunities for both your Company and the products you promote - these are detailed in the accompanying Sponsorship Benefits Information.

Please contact the Conference Organisers to discuss any special needs or requirements that your company may have – we value all of your contributions and participation to ensure another successful conference in 2014!

Should you need more detailed information, please contact Erna Stadlander from Scatterlings Conference & Events on +27 (0) 11 463 5085 or erna@soafrica.com.

We look forward to welcoming you to SA HIV Clinicians Society Conference 2014.



About the SA HIV Clinicians Society Conference

Highlighting the leading basic, clinical and drug research in the field, this event combines academic and pharmaceutical research and provides an outstanding opportunity for networking and interactive scientific discussions.

The previous meeting was held in Cape Town in 2012 and consisted of 35 major sessions, 8 skills building sessions, 10 satellite sessions, poster sessions, an exhibition and included approximately 1000 participants.

Who will be attending

Traditionally the conference attracts approximately 1000 delegates including:

- Doctors
- Nurses
- Pharmacists
- Health care professionals

Programme outline

Wednesday, 24 September	
12h00 – 19h00	Registration
14h00 – 18h30	Conference Plenary & Pre-Conference Sessions
18h45 – 20h30	Welcome Cocktail Function
Thursday, 25 September	
08h30 – 18h30	Conference Plenary & Sessions
08h30 – 18h30	Exhibition Open
Friday, 26 September	
08h30 – 18h30	Conference Plenary & Sessions
08h30 – 18h30	Exhibition Open
19h00 – 22h00	Celebratory Dinner (venue to be confirmed)
Saturday, 27 September	
08h30 – 18h30	Conference Plenary & Sessions
08h30 – 18h30	Exhibition Open
Sunday, 28 September	
tbc	Post conference activities (to be confirmed)

(subject to change)

PRIMARY SPONSORSHIP BENEFITS



DIAMOND PARTNER BENEFITS

Our Elite Diamond Partner will receive the maximum visibility at the SA HIV Clinicians Society Conference 2014. With this exclusive sponsorship package, some of the opportunities from which you will benefit are to:

- Spend quality time with attendees at networking areas
- Address delegates in a captive forum by presenting your product/solution information in the sponsor promotional session
- Secure extensive brand awareness prior to, during and post conference
- Demonstrate your product through a hands-on solution on your exhibition stand

PLATINUM, GOLD, SILVER, BRONZE AND COPPER

Platinum, Gold, Silver, Bronze, and Copper Sponsors receive varying levels of appropriate visibility at the Conference. Some of the benefits include:

- Gaining extensive marketing exposure and branding to your target audience and including your company literature in delegate packs
- Showcasing new products and services at your exhibition stand
- Receiving intensive exposure prior to, during and after the Conference

ADDITIONAL SPONSOR BENEFITS

Sponsors investing in any of our additional Sponsorship opportunities will have a platform to:

- Create brand awareness and promote product knowledge through distributing promotional material to your target audience
- Cultivate brand loyalty through extensive acknowledgement of your investment

PRIMARY SPONSORSHIP BENEFITS GRID

DESCRIPTION	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	COPPER
Value (ex VAT)	R400,000	R150,000	R75,000	R45,000	R25,000	R15,000
Number Available	1	2	3	4	6	Unlimited
Logo on Conference website with URL link and company description	Yes (500 Words)	Yes (250 words)	Yes (150 words)	Yes (100 words)	Yes (75 words)	Yes (50 words)
Listing in Conference Programme / Book of Abstracts (Sponsor & Exhibitor section)	Yes (500 Words)	Yes (250 words)	Yes (150 words)	Yes (100 words)	Yes (75 words)	Yes (50 words)
Exhibition stand	6m x3m stand	3m x3m stand	25% discount on 1 x exhibition stand	N/A	N/A	N/A
Complimentary delegates (excludes travel and accommodation)	4	3	2	2	1	0
Acknowledgement in Plenary session (includes Logo on looped presentation in plenary session)	Yes	Yes	Yes	Yes	Yes	Yes
Logo on Congress signage and banners	Yes	Yes	Yes	No	No	No
Informational items/brochures to be included in delegate packs	Yes – 12 Pages	Yes – 8 Pages	Yes – 6 Pages	Yes – 4 Pages	Yes – 2 Pages	Yes – 1 Page
Advertisement in final programme	Full page outside back cover	Full page	Full page	½ Page	½ Page	No

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Based on a quantity of 1000 delegates (should delegate no's increase – cost may increase also)

Item	Opportunity	Cost (ex vat)	Detail
1.	Registration - Cost to cover delegate bags, lanyards, A4 note pads, pens, staff assistance and attendance certificates	R350 000	Branding of registration area – along with congress branding Logo on name badges and lanyards Insert into delegate packs Full page advertisement in final programme / abstract book One complimentary delegate 3m x 3m exhibition floor space Company write-up, logo and URL link on congress website and in trade section of abstract book Acknowledgement in Plenary Session - logo on looped presentation in plenary venue
2.	Skills Building Session - 90 minute facilitated session that focuses on the practical topics relevant to nurse and doctor clinicians	R50 000	Branding opportunity at sponsored symposia Acknowledgement in programme Acknowledgement in Plenary Session – logo on looped presentation Logo and URL link on congress website and in trade section of abstract book
3.	Academic Symposia / Satellite Session - 1 hour session	R30 000	Branding opportunity at sponsored symposia Acknowledgement in programme Acknowledgement in Plenary Session – logo on looped presentation Logo and URL link on congress website and in trade section of abstract book
4.	Hospitality Area - 6m x 3m floor space - Exclusive hospitality area within the exhibition hall	R65 000	6m x 3m floor space in the exhibition hall Acknowledgement in programme Acknowledgement in Plenary Session – logo on looped presentation Logo and URL link on congress website and in trade section of abstract book
5.	Unconditional Educational Grant / Donation towards the Conference	To be discussed	Acknowledgement in programme Acknowledgement in Plenary Session – logo on looped presentation Logo and URL link on congress website and in trade section of abstract book
6.	Hospitality Sponsor for Congress Tea Breaks	R60 000 per day	Branding at all tea / coffee stations for the day Acknowledgement in exhibition venue where tea/coffee breaks are to be held Acknowledgement on Congress website and in final conference programme Logo included in looped presentation in plenary & exhibition
7.	Conference Book of Abstracts / Final Programme	R85 000	Logo on front cover of book Full page advert inside the book One complimentary delegate Acknowledgement in programme Acknowledgement in Plenary Session – logo on looped presentation Logo and URL link on congress website and in trade section of abstract book
8.	International Guest Speaker Sponsorship	R50 000	Acknowledgement in programme Acknowledgement in Plenary Session – logo on looped presentation Logo and URL link on congress website and in trade section of abstract book
9.	Local Guest Speaker Sponsorship	R20 000	Acknowledgement in programme Acknowledgement in Plenary Session – logo on looped presentation Logo and URL link on congress website and in trade section of abstract book
10.	International Speaker Gifts	R20 000	Branding of speaker gifts Acknowledgement upon handing over of speaker gift Logo and URL link on congress website and in trade section of abstract book
11.	Welcome Function Sponsorship	R200 000	Logo included in congress programme and wherever the event is mentioned Branding on invitations / tickets distributed to delegates Acknowledgement on congress website and in abstract book Full page advertisement 1 x Complimentary delegate 10 x Complimentary tickets to event
12.	Invited Faculty Dinner Sponsorship	Cover Costs plus R15 000 sponsorship fee	Logo included in congress programme and wherever the event is mentioned Branding on invitations / tickets distributed to Invited Faculty Acknowledgement on congress website and in abstract book
13.	Celebration Dinner Sponsorship (partial sponsorship of the dinner function)	R250 000	Logo included in congress programme and wherever the event is mentioned Branding on invitations / tickets distributed to delegates Acknowledgement on congress website and in abstract book Full page advertisement 1 x Complimentary delegate 10 x Complimentary tickets to event
14.	Mint tins	R20 000 per day	Logo on mint tin to be handed to delegate in plenary Congress session Acknowledgement on Congress website and in final conference programme Logo included in looped presentation in plenary

CONTACT DETAILS

For more information or to discuss your involvement, contact the Conference Organisers:



Erna Stadtlander

Scatterlings Conference & Events

Tel: +27 (0) 11 463 5085

Fax: +27 (0) 11 463 3265

Email: erna@soafrica.com

www.soafrica.com

Conference website: www.sahivsoc2014.co.za



SPONSORSHIP BOOKING FORM

Please complete this form and fax it to +27 (0) 11 463 3265
or email it to erna@soafrica.com

I hereby confirm our commitment as a sponsor for the Southern African HIV Clinicians Society Conference 2014 as follows:

Name of Company:

Contact Person:

Designation:

Telephone: Fax:

Mobile phone:

Postal Address:
.....
.....
.....

Email:

Company Registration No.:

VAT Registration No.:

Commitment:

Sponsorship – please specify choice (eg. Registration):
.....

Total Value Committed:

I confirm that I have the authority to make this commitment on behalf of my company:

Signed: Date:

Print name:

PLEASE SIGN THIS PAGE AND INITIAL THE TERMS & CONDITIONS THAT FOLLOW

Return to: Fax +27 (0) 11 463 3265 / Email erna@soafrica.com

SPONSORSHIP TERMS & CONDITIONS



1. Terms of payment:
 - 50% deposit payment on confirmation to secure booking (non-refundable)
 - 50% balance payment due by 1 August 2014
2. An invoice and sponsorship contract will be sent to you within 48 hours of receipt of the Commitment Form.
3. Selection of sponsors is on a first-come first-served basis.
4. The Commitment Form constitute a legal and / or contractual engagement.
5. Sponsorship participation and positioning, however, is only confirmed on receipt of a signed contract and payment of the full amount due.
6. Failure to comply with the payment schedule could result in the forfeiture of your commitment, and any refund due will be at the discretion of the Conference Organising Committee.
7. All sponsorship contracts are final and cannot be retracted in line with the cancellation policy.
8. The Conference Organising Committee reserves the right to decline sponsorship bookings.
9. The law of South Africa governs this contract.
10. The Conference Organising Committee reserves the right to amend the rules and regulations governing sponsorship at its discretion.
11. Logos must be provided in jpeg format and emailed to erna@soafrica.com within 24 hours of commitment to ensure that we are able to offer maximum exposure.
12. Sponsors must comply with the sponsorship / exhibition rules and regulations as set out by the Cape Town International Convention Centre (CTICC) and the Organisers.
13. **Cancellation policy:**
 - 13.1 All cancellations must be received by the Conference Secretariat in writing.
 - 13.2 Cancellations received before 31 March 2014 shall be entitled to a full refund, less a R2000 (two thousand) administration fee. If payment had not yet been made by the Sponsor, the sponsor will be held liable for the administration fee.
 - 13.3 No refunds shall be issued for cancellations received after 1 April 2014.
 - 13.4 Refunds will only be issued after the Conference has taken place.

Initial here: _____

CONTACT DETAILS:

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